

**Southern Association of Colleges and Schools  
Commission on Colleges  
Student Achievement Data**

**Narrative**

Jacksonville University (JU) reflects commitment to student achievement through its mission of “preparing each student for life-long success in learning, achieving, leading, and serving...” through a wide array of methods. JU monitors a variety of indicators of student achievement from enrollment to retention and graduation rates, professional licensing and examination results, service and job placement information.

**Enrollment Data**

The University recruits and admits students who present the ability to be successful in its programs. Students are selected based on a comprehensive review of academic performance, including GPA, standardized test scores, class rank, and course rigor. Recommendations, evidence of special talent, and prior leadership experience are also considered.

**Admissions: First Time, First Year (Freshmen)**

YEAR		Applied	Admitted	Enrolled
<b>Fall 2015</b>	Male	1,747	932	213
	Female	2,056	1,103	256
	<b>Total</b>	3,803	1,648	469
<b>Fall 2014</b>	Male	1,676	701	175
	Female	1,263	947	225
	<b>Total</b>	2,939	1,648	400
<b>Fall 2013</b>	Male	1,511	790	275
	Female	1,987	867	253
	<b>Total</b>	3,498	1,657	528

Source: *JU Fast Facts* compiled by the Office of Institutional Research

**Retention**

Increasing Jacksonville University's first-year retention rate has been a major focus of the University's efforts.

**Retention Rates by Retention Period and First-Time Freshmen Cohort Year**

Retention Period	Freshmen Cohort Year					
	2010	2011	2012	2013	2014	2015
<b>Fall-to-Spring Retention Rate</b>	85%	88%	89%	89.8%	85.5%	87.1%
<b>Fall-to-Fall Retention Rate</b>	60%	61%	71.7%	72.6%	69%	

Source: Office of Institutional Research

**Graduation rate**

Jacksonville University annually reviews graduation rates as established by the U.S. Department of Education. Student cohorts consist of first-time, full-time freshmen (FF) entering the University during the summer and fall semesters of a given year.

**Six-Year Graduation Rates  
for FF Cohorts**

Entering Term	Rate
2009	39%
2008	39%
2007	38%

Source: Office of Institutional Research

**State and National Licensing**

Jacksonville University's School of Education offers a State-Approved five-year B.S./M.Ed. in Elementary Education Teacher Preparation K-6 with ESOL and Reading Endorsements. Both a Bachelor of Science Degree as well as a Master's in Education Degree is granted upon successful completion of this program. All students must earn passing scores on three Florida Teacher Certification Exams (FTCE's) before they begin their 5th year (Master's-year) in the programs. To date, School of Education has a 100% program completion rate for students entering the Master's-level year and graduating with both their B.S. and M.Ed.

**School of Education  
FTCE Pass Rates**

Academic Year	JU Pass rate
2014-15	100%
2013-14	100%
2012-13	100%

Source: School of Education

All students in the School of Orthodontics take the American Board of Orthodontics (ABO) written exam and are encouraged to take the clinical exam afterward. ABO Board Exam Results for the past three years are furnished.

**School of Orthodontics  
ABO Written Exam Pass Rates**

Year	JU Pass rate
2015	100.0%
2014	100.0%
2013	100.0%

Source: School of Orthodontics

The School of Nursing (SON) at Jacksonville University offers undergraduate, on-line and graduate nursing programs. The National Council Licensure Examination (NCLEX) is a standardized exam that each State Board of Nursing (SBON) uses to determine whether or not a candidate is prepared for entry-level nursing practice. Jacksonville University students' first-time pass rates compare favorably with both the state average and the national average.

**School of Nursing  
NCLEX Pass Rates**

<b>Year</b>	<b>National Pass rate</b>	<b>State Pass rate</b>	<b>JU Pass rate</b>
2015	87.49%	72.00%	83.50%
2014	84.93%	72.61%	93.27%
2013	85.18%	76.77%	91.95%

Source: School of Nursing

**Job Placement**

The JU Career Resource Center offers a number of services to promote job placement among graduates, such as resume writing workshops, interview preparation, job shadowing, internships, and job fairs. The Career Resource Center formerly conducted a bi-annual *Senior Exit Survey* to ascertain the status of recent JU graduates. Beginning in Fall 2015 the Career Resource Center now partners with The Outcomes Survey to gather career outcomes data from all JU graduates at graduation, and then again at 3, 6, and 12 months after graduation. The Career Outcomes Rate is determined by adding those who are working full-time or part-time, enrolled in continuing education, serving in the military, and serving in a volunteer service program. This process adheres to NACE guidelines.

**Jacksonville University Graduate Placement Data**

<b>Status of Annual Survey Respondents</b>	<b>2011-12</b>	<b>2012-13</b>	<b>2013-14</b>
Professionally Employed	27%	36%	30%
Attending Graduate/ Professional School	7%	16%	11%
Job Does Not Require Degree	11%	12%	12%
Additional Undergraduate Studies	1%	2%	2%
Unemployed	47%	23%	24%
Voluntary Time Off	5%	9%	5%
Other	1%	1%	13%
Actively engaged in service	2%	1%	3%
Placement Rate <sup>1</sup>	45%	65%	59%
Placement Rate <sup>2</sup>	52%	74%	66%
Response Rate	62%	62%	45%

<sup>1</sup>Placement rate includes no service.

<sup>2</sup>Placement rate includes service and voluntary time off.

Source: Career Development Center